THURSDAY, September 18th
Session One – Genesis
2014 - 2015 LB Program Year

Venue: DoubleTree Suites Oceanfront
1665 N Hwy A1A, Indialantic, FL 32903
Attire: Business Casual ** (Reminder that Leadership Brevard Class of 2015 head shots photos will be taken as you arrive).

8:00 – 8:30 a.m.
Arrival, Check –In and Conversations Over Coffee & Continental Breakfast
Head Shots by Simple Media

8:30 a.m. – 8:45 a.m.
Welcome
- Kristin Bakke, CAE President & CEO, LEAD Brevard

8:45 a.m. – 9:30 a.m.
Community Building Exercise
- Mr. Mario Busacca, KeyStone Strategies

9:30 a.m. – 10:15a.m.
The Leadership Brevard Program – Class of 2015
- Understand the goals of the Leadership Brevard program
- Expectations - Program Overview - Program Logistics
- Leadership Action Project introduction
- “Homework”, Personal & Corporate Implementation Plans

10:15 a.m. – 10:45 a.m.
“Core Values”
Participants will develop a set of group values and gain knowledge of their personal core values
- Credit to Dr. Bill Grace, former Director, Center for Ethical Leadership
  http://ethicalleadership.org/

10:45 a.m. – 11:00 a.m.
‘Take a Break’

11:00 a.m. – 12:00 p.m.
“Having a Difficult Conversation: It’s All in the Preparation”
- Ms. Jan Sullivan-Chalmers, Florida Supreme Court Certified Mediator
  County and Circuit Civil
  Retired Ombudsman
12:00 p.m. – 1:00 p.m.
Lunch on Site

1:00 p.m. – 2:00 p.m.
Community Building Exercise
  - Mr. Mario Busacca, KeyStone Strategies

2:00 p.m. – 3:00 p.m.
“A Public Manager’s Perspective”
  - Mr. Stockton Whitten, Brevard County Manager

3:00 p.m. – 3:15 p.m.
Take a Breather

3:15 p.m. – 4:15 p.m.
Leaders’ Forum
Central Florida Partnership – Mr. Jacob Stuart, President

4:15 p.m. – 4:30 p.m.
Debrief/ Evaluations

4:30 p.m. – 5:00 p.m.
Leadership Action Team Projects Overview Presentations

5:00 p.m. – 6:00 p.m.
Reception with Leadership Action Team Projects
Friday, October 17, 2014
Session Two - Leadership Interactions
LB Program Year 2014-2015

**Venue:** Canterbury Retreat and Conference Center, 1601 Alafaya Trail, Oviedo, FL 32765. Bus will depart at 7:30 a.m. from the Hobby Lobby parking lot; exit 191 off I-95 & Wickham Road, 7201 Shoppes Drive, 101, Viera, FL 32940

**ATTIRE:** Very Casual - Team building activity takes place outdoors in the afternoon; shorts, sneakers, etc.

Session Two- Leadership Interactions

**7:30 a.m. – 8:45 a.m.**
Transportation to Canterbury

**8:45 a.m. – 9:00 a.m.**
Arrival/Coffee/Continental Breakfast
Announcements/overview of session/introduce homework

**9:00 a.m. – 11:45 a.m.**
**Banding People Together’s Strategic Leadership Workshop**
Brant Menswar, Senior Vice President of Collaborative Transformation
Banding People Together

**11:45 a.m. – 12:30 p.m.**
Lunch

**12:30 p.m. – 3:30 p.m.**
**Experiential leadership teambuilding activity – Low Ropes Course**
Steve Baggett, Ties That Bind

**3:30 p.m. – 4:00 p.m.**
Debrief teambuilding activity

**4:00 p.m. – 4:15 p.m.**
Evaluations

**4:30 p.m.**
Bus departs for return to Viera

**6:00 p.m. (Estimated)**
Arrive Viera
Thursday, November 20, 2014
Session Three - Civic Infrastructure
2014-2015 LB Program Year
Venue: Suntree Office Tower
6905 N Wickham Rd., Melbourne 32940
Attire: Business Casual
Learning Objectives
- Understand the leadership perspective of operating within the civic infrastructure of Brevard County
- Understand the leadership perspective of the civic issues facing Brevard County

Session Sponsor

8:00 – 8:15 a.m.
Arrival and Conversations over Coffee

8:15 – 8:30 a.m.
Welcome
- Heidi Lemberg, TD Bank Store Manager, Babcock
Announcements
- Kristin Bakke, CAE President & CEO, LEAD Brevard

8:30 – 9:15 a.m.
“Grassroots Leadership”
- Kendall T. Moore, Attorney, Moore Eavenson Baughan, PLC

9:15 – 10:15 a.m.
Social Enterprise as a Solution for Sustainability
David Cooke, CEO, Bridges
Betsy Farmer, Founder, Promise in Brevard

10:15 – 10:30 a.m.
Networking Break

10:30 a.m. – 12:00 p.m.
“Law & Justice”
- Sheriff Wayne Ivey, Brevard County Sheriff’s Office
- State Attorney Phil Archer, 18th Judicial Circuit, Brevard and Seminole County

12:00 - 1:00 p.m.
Lunch

1:00 – 1:30 p.m.
Discussion
‘Homework’ Cultural Experiences
1:30 - 2:30 p.m.
Leadership Perspectives
   - Carol Craig, Founder and CEO, Craig Technologies

2:30 – 2:45 p.m.
Networking Break

2:45 – 4:15 p.m.
‘Understanding the Social Construct’
Stephon Williams, Human Capital Development Professional
H.A.B.U. Leadership Development Training

4:15 p.m.
Debrief, Evaluations

5:00 p.m.
Adjourn
Thursday, December 18, 2014
Session Four – Economic Engines
2014-2015 LB Program Year

Venue: Exploration Tower, Port Canaveral
670 Dave Nisbet Drive, Cape Canaveral, FL 32920, 4th Floor
Attire: Business Casual

Session Sponsor

8:00 – 8:15 a.m.
Arrival and
Conversations over Coffee

8:15 – 8:20 a.m.
Welcome
- Heidi Lemberg, TD Bank Store Manager, Babcock

Announcements
- Kristin Bakke, CAE President & CEO, LEAD Brevard

8:20 – 8:30 a.m.
Relocate to the 3rd Floor theatre for video presentation

8:30 – 8:50 a.m.
3rd Floor Auditorium
- Welcome to Port Canaveral, Video

8:50 – 9:00 a.m.
Relocate to the 4th Floor

9:00 – 10:00 a.m.
Leadership Perspectives: The Port
- John Walsh, Chief Executive Officer, Canaveral Port Authority

10:00 – 10:15 a.m.
Networking Break

10:15 a.m. – 12:00 p.m.
EDC "Project Contender" site selection experiential learning
- Elizabeth Huy, Manager, Business Development, EDC of Florida’s Space Coast

12:00 - 1:00 p.m.
Lunch and self-guided tour of Exploration Tower

1:00 – 2:30 p.m.
Arts & Culture in Brevard – Economic Impact of the Sector
- Neil Levine, Executive Director, Brevard Cultural Alliance
2:30 – 2:45 p.m.
Networking Break

2:45 – 4:00 p.m.
Tourism and Retail Economic Engines
   - Eric Garvey, Director, Space Coast Office of Tourism
   - Debbie Harvey, COO, Ron Jon Surf Shop
   - Bonnie King, Deputy Director, Space Coast Office of Tourism
   - Tom Williamson, General Manager, Ocean Partners Associates, LLP

4:00 – 4:30 p.m.
Debrief, Evaluations
Thursday, January 15, 2015
Session Five – Education & Workforce
2014-2015 LB Program Year
Venue: Eastern Florida State College, Melbourne Campus, (Bldg. 4) 3865 N. Wickham Rd., Melbourne, FL 32935
Attire: Business Casual

8:00 – 8:15 a.m.
Arrival and Conversations over Coffee

8:15 – 8:20 a.m.
Welcome and Announcements
- Kristin Bakke, CAE President & CEO, LEAD Brevard

8:20 – 8:25 a.m.
Welcome from Eastern Florida State College Foundation
- Michele Murrell, Executive Director, Eastern Florida State College Foundation

8:30 – 9:30 a.m.
Leadership Perspectives
- Jeff Piersall, CO-Founder & CEO, SCBMarketing

9:30 – 10:15 a.m.
Women’s Business Center at Florida Tech
- Beth Gitlin, Executive Director, Women’s Business Center at Florida Tech

10:15 – 10:30 a.m.
Networking Break

10:30 a.m. – 11:45 a.m.
CareerSource Brevard
- Lisa Rice, President, CareerSource Brevard

11:45 a.m. – 12:00 p.m.
Leadership Action Project Team Meetings

12:00 – 1:00 p.m.
Lunch provided by Melbourne High’s Culinary Arts Students and Chef Mike Ferguson

1:00 – 3:00 p.m.
Public Education in Brevard
- Dr. Brian T. Binggeli, Superintendent of Schools, Brevard County Public Schools

3:00 – 3:15 p.m.
Networking Break

3:15 – 3:50 p.m.
Embraer Executive Jets
- Jay Beever, Vice President Interior Design, Embraer Executive Jets

3:50 – 4:30 p.m.
Holy Trinity Episcopal Academy
- Christopher W. Hayes, Head of School, Holy Trinity Episcopal Academy

4:30 – 5:00 p.m.
Debrief, Evaluations
Thursday, February 19, 2015
Session Six - SIMSOC
2014 - 2015 LB Program Year
Attire - Casual
Venue - International Palms Resort, 1300 North Atlantic Avenue, Cocoa Beach, 32931

Session Sponsor:

7:45 – 8:00 AM, Dolphin Room
Arrival and Conversations over Coffee

8:00 – 8:10 AM
Welcome and Announcements
Mr. John W. Agee, Senior Vice President/Chief Financial Officer, Community Bank of the South Leadership Brevard Class of 2010

8:10 AM – 4:30 PM
SIMSOC
Lindsay Hudock, Well Said Public Relations, LLC
Jade McGovern, Well Said Public Relations, LLC

4:30 PM – 5:00 PM
Closing Conversations and Evaluations

Lindsay Hudock and Jade McGovern Bios

Lindsay Hudock and Jade McGovern are both graduates of the University of Central Florida with degrees and backgrounds in public relations, specifically writing and event planning. They served as program directors for Leadership Seminole in Seminole County, Florida for nine years, and currently teach public relations courses at UCF. They formed their own consulting business, Well Said Public Relations, in 2007, and began working with leadership groups doing SIMSOCs in 2011. Through their consulting business, they help companies large and small with employee relations, public relations and marketing, team-building seminars and simulations, leadership development, and event planning.
Thursday, March 19, 2015
Session Six – Sustainability and the Environment
2014-2015 LB Program Year
Venue: Kennedy Space Center Visitor Complex, Debus Center
Attire: Business Casual

8:00 – 8:15 a.m.
Arrival and Conversations over Coffee

8:15 – 8:30 a.m.
Welcome & Announcements
- Kristin Bakke, CAE President & CEO, LEAD Brevard

8:30 – 9:15 a.m.
Leadership Perspectives
- Mr. Therrin Protze, Chief Operating Officer
  Kennedy Space Center Visitor Complex, Delaware North Companies

9:15 – 10:15 a.m.
“Florida on the Edge”
- Dr. Duane De Freese, Senior Consultant for Science and Sustainability, HydroPro-Tech LLC.

10:15 – 10:30 a.m.
Break

10:30 a.m. – 12 p.m.
Shiloh, NASA, and Space Florida
- Mr. Dale Ketcham, Chief of Strategic Alliances, Space Florida

12:00 – 1:00 p.m.
Lunch

1:00 – 2:15 p.m.
Global Leadership
- Dr. Rich Griffith, Executive Director
  Institute for Cross Cultural Management, Florida Institute of Technology

2:15 – 2:25 p.m.
“Continuing Leader-cation”
- Vinnie Taranto, CEO, Media-Over-Matter Productions
  Leadership Brevard Class of 2014 and 2015 ’4 under 40’ Recipient

2:25 – 2:45 p.m.
Break & Group Work

2:45 – 3:15 p.m.
Debrief, Evaluations

3:30 – 5:00 p.m.
KSC Tour
Thursday, April 16, 2015
2014 - 2015 LB Program Year
Session Eight: “Your Journey Into Leadership”
Venue: Brevard Zoo, Nyami Nyami River Lodge, 8225 North Wickham Road, Melbourne, FL 32940
Attire: Business Casual

8:00 – 8:15 a.m.
Arrival and Conversations over Coffee

8:15 – 8:30 a.m.
Welcome & Announcements
- Kristin Bakke, CAE President & CEO, LEAD Brevard

8:30 – 9:30 a.m.
Leadership Perspectives
- Alex Rudloff
  Chief Digital Strategist, TED

9:30 – 11:45 a.m. (Break Included)
Board Training: Governance as Leadership
- Sandi Scannelli
  President/CEO, Community Foundation for Brevard

11:45 a.m. – 12:50 p.m.
Year-End Evaluations/Lunch

1:00 – 2:30 p.m.
Brevard Zoo Guided Tour

2:30 – 2:45 p.m.
Break

2:45 – 4:30 p.m.
Leadership Brevard Alumni Engagement
- Dick Baumbach, Leadership Brevard Class of 1986
- John Byron, Leadership Brevard Class of 1991
- Debbie Goode, Leadership Brevard Class of 1998
- Karen Gregory, Leadership Brevard Class of 2013
- Milo Zonka, Leadership Brevard Class of 2005

4:30 – 5:00 p.m.
Debrief, Session Evaluation